

Technical Marketing Consultant (part time) Work from Home (very limited travel)

Position Description

Pearrari Solutions is a virtual office technology consulting firm specialized in serving financial institutions and the software companies that provide solutions for them.

We seek two motivated **Technical Marketing Consultants** with the ability to communicate effectively and persuasively with financial institution marketing (and other) executives. These are home-based contract positions working **part time** in the Philadelphia metropolitan area. Work **flexible hours**, generally constrained to 8:00 AM - 8 PM Eastern. Some travel may be required, but most work is done by phone.

Technical Marketing Consultants use their understanding of social computing, website design, B2C marketing, financial institution business, strong phone presence, and exceptional written communication skills to facilitate a range of loan origination technology consulting engagements. The most frequent engagement is facilitating the setting and execution of social computing marketing strategy.

These positions demand a strong phone presence, strong interpersonal and organizational skills, initiative, project management skills, and absolute integrity.

The Practice Director facilitates your work with on-going training, coaching in our methodology, and technical, functional, procedural, and administrative support. For the right candidate, consulting sales projects *may* be available in addition to direct consulting activities.

Requirements

- Social computing end user experience required
- Website design experience and formal training strongly preferred
- Experience in the financial institution industry strongly preferred
- Loan origination experience preferred
- Fluent, pleasant and persuasive interpersonal communications in English
- Computer skills including keyboarding, Excel, Word, and E-mail required
- Work independently & efficiently manage time
- Well organized
- Ability to learn quickly
- You must provide a suitable work space and basic equipment for yourself

To Apply –

- Send a brief email to sales@pearrari.com inviting us to do one of the following:
 - Read the blog you publish
 - Review your wikipedia entries
 - Review your myspace, facebook or youtube site
 - Review/read some social computing creation at an alternate site
- Do not send a resume or call